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Incorporating Best Practices from the World of Intel Analysis

This presentation will use real-world stories from New York University to illustrate the usefulness of Intelligence Analysis practices within the discipline of Emergency Management. As we explore selected events, we will share ways that the intelligence experts in NYU's Global Security Operations Center have enhanced the ability of the university's Emergency Management program to respond. Included will be takeaways that may be adapted in other settings as well as information about how NYU uses technology to further enhance resilience.

Speaker Biography

Anne-Marie McLaughlin is the Director of Emergency Management and Continuity at NYU where she directs ongoing resilience-building emergency management and continuity efforts. Before joining NYU in February 2018, she served as the Emergency Manager at the University of Massachusetts Boston since 2010. She is the former Chair of the IAEM Access and Whole Community Inclusion Caucus and the current Chair of the Universities and Colleges Caucus. Her certifications include the CEM, MEP, and CBCP. She holds two Master's Degrees, one in Business Continuity Management from Norwich University and one in English from the University of Massachusetts Boston. She is a graduate of Harvard University's National Preparedness Leadership Initiative. She has developed, conducted, and/or evaluated dozens of university emergency exercises, including functional and full-scale active threat, Emergency Dispensing Site, and Public Affairs exercises. Additionally, she has assisted with full-scale SWAT and police response exercises conducted by the Massachusetts State Police, Massachusetts Department of Transportation/Transit Police, and Urban Shield exercises held in Boston.